



For Immediate Release

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Birdieball introduces the Strikepad®

Golden, CO--The StrikePad is a cambered, flexible polymer spring pad used when hitting Birdieballs. Its design can simulate taking a divot when hitting with an iron, or it works with a wood to simulate a sweeping motion.

The Strikepad helps saves lawns and parks from damage and protects the clubs when hitting on rough surfaces.

“With the Strikepad, golfers can practice anywhere, even on concrete, asphalt or dirt,” says founder and president, John Breaker. “It’s also an excellent teaching tool,” Breaker adds.

When hitting with an iron, the ball is placed forward on the pad (in the area where there is a gap between the pad and the ground). Upon swinging down and through, the pad deflects downward - - it simulates taking a divot. This downward motion at impact is one of the most important aspects of the golf swing.

When hitting with a fairway wood or a driver put the ball on the elevated flat portion at the front of the Strikepad and use a more sweeping motion, avoiding taking a divot. The Strikepad can be purchased at the Birdieball store or on-line at www.birdieball.com.

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